

# The Giving Collaborative 360° Services



Founded in 2008, The Giving Collaborative is a comprehensive bespoke philanthropy and management consulting firm whose mission is to deliver personalized strategic counsel to nonprofit organizations across Africa, Europe, and North America.

We are committed to providing exemplary programs and services that maximize results by focusing on the unique needs of our client partners. From campaign readiness and assessment to strategic planning, our goal is to build lasting relationships based on trust and respect with each organization we represent.



- **Advance Prospect Research and Prospect Analytics:** TGC's research service provides in-depth profiles on individuals, corporations, and foundations, as well as assistance in identifying corporate and foundation funders for specific non-profit funding.
- **Alternative Tax Credit Services:** At TGC, we specialize in integrating financial acumen with philanthropic goals, leveraging an often-overlooked resource: tax credits. From historic preservation to fostering sustainable communities, tax credits provide a unique opportunity to enhance traditional philanthropic efforts, especially during campaigns.
- **Annual Program Development and Support:** The Giving Collaborative offers a unique approach that looks at your total giving and maps goals, timelines, and strategies for donor conversion, renewal, upgrade, lapsed-donor recapture, and acquisition.
- **Campaign Services:** TGC Campaign Services provide a full-spectrum approach that guides your campaign from the initial feasibility study to continuous, strategic counsel once you hit the ground running. We begin by assessing your campaign's viability, analyzing the competitive landscape and voter dynamics to craft a tailored strategy that aligns with your vision and goals. Our experts then collaborate with you to develop a comprehensive plan that covers everything from message development and targeted outreach to fundraising and resource allocation. Once your campaign launches, TGC remains by your side, offering ongoing counsel and real-time adjustments to ensure every decision is informed by the latest data and best practices. With a commitment to precision, innovation, and results, we empower you to navigate the complexities of modern campaigning with confidence and clarity.
- **Coaching and Retainer Services:** A TGC retainer gives an organization unlimited telephone and email communications with TGC and a specific number of hours of consulting per month, either onsite or remotely.
- **Community and Foundation Board Development:** At TGC, we understand that effective board development is both an art and a science. By partnering with us, you gain access to a team that expertly balances tactical precision and holistic insight, ensuring your board's transformation aligns seamlessly with your organization's unique mission and challenges.



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- **Executive Search:** Finding capable development staff has never been so important or challenging. The Giving Collaborative provides a search and placement service built on years of networking with development professionals throughout North America.
- **Foundation Program Assessments and Audits:** The Giving Collaborative comprehensively assesses your program utilizing quantitative and qualitative analysis and provides tactical and innovative recommendations based on the findings, industry benchmarks, and best practices.
- **Grateful Patient Programming:** Our approach is uniquely tailored to harness the potential of grateful patient philanthropy, transforming gratitude into impactful support for healthcare institutions. At TGC, we understand that grateful patient programs are more than just a fundraising tool; they are a vital connection between patient experiences and institutional development. Our expertise cultivates these relationships, turning patient gratitude into philanthropic support directly benefiting healthcare advancements and patient care improvements.
- **Interim and Outsourced Development Services:** TGC offers comprehensive oversight of the daily operations, planning, coordination, and management of your Foundation or specific philanthropy program. This role is multifaceted, blending strategic insight with practical execution. We engage closely with your organization's leadership, volunteers, and staff, fostering a collaborative environment to guarantee the success of your initiatives.
- **Major Gift Program Implementation and Training Service:** TGC's enhanced Major Gift Program Implementation and Training services are tailored to meet the evolving needs of the Foundation.
- **Planned Giving Program and Plan Development:** Collaborating with staff and volunteers, TGC develops comprehensive planned-giving programs for our clients. Our approach includes steps necessary to execute a proactive, ongoing planned giving initiative and includes counsel for specific planned gift strategies, technical expertise, and program start-up monitoring/evaluation.
- **Staff, Board, and Volunteer Training:** The most effective solicitations occur when the team considers all scenarios and has practiced and visualized the desired outcome. The Giving Collaborative has a successful training module that leads trustees, volunteers, and staff through role-playing scenarios customized for unique organizational needs.
- **Strategic Planning Services:** The Giving Collaborative offers bespoke strategic planning services tailored to each client's needs.
- **Writing and Design Services, Copywriting, Proposals, Appeals, Collateral, and Direct Mail Services:** The Giving Collaborative is a complete team for all your organization's writing and mailing needs. Independent of who your audience is and what your communication goals are, you can rely on our professional writers to deliver content that creates impact. Our content writers have expertise in several subjects.



## Contact Us

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